



FOR IMMEDIATE RELEASE

A-Nexus Inc.

Date: August 15th, 2025

"Quadlips launches a campaign in Manila, Philippines! Announcement of strategic partnership with Creat8 Stories Inc. and streaming of new track "IDGA" on the same day."

On August 15, 2025, Quadlips, a girls dance group recognized and active mainly in Asia, officially announced its kick off of their activities in the Philippines at a press conference held in Manila, Philippines.

Quadlips, featuring members from 4 countries (Thailand, Japan, Indonesia, and the Philippines), was formed based on street culture and X-treme sports influences.

Upon their appearance in Manila, a large number of local media attended and the group's performance, visual appearance, and atmosphere were highly regarded, gathering further attention.



From left : Isel Argana (Creat8 stories) FENI, HINA, COLE, FAME, Nariaki Terada (A-Nexus)

The group's campaign in the Philippines

A-Nexus Inc. has announced a strategic management partnership with a prominent marketing agency in the Philippines, Creat8 Stories Inc. From hereon, Quadlips is expected to further expand its activity in the Philippines through activities such as live performance, collaboration, and media appearance, generating opportunity for Asia's talent to expand into the global market.

Streaming of 7th single "IDGA"

On the 15th of August, Quadlips released its latest 7th single "IDGA" on streaming services worldwide. With freedom and challenge as its theme, the new single boldly expresses Quadlips eagerness towards their own world-view with edgy and fresh uptempo beats.

Starting with a new turning point from the Philippines, keep an eye out for Quadlips as they flourish from their stage in South East Asia and soar through the global skies.





Quadlips

The first unit composed of selected members from AKB48's overseas groups, which expands across various cities in Asia. Debuted with "Catch Me Kiss Me" in March 2024. The unit's activities are expanding throughout South East Asia, beyond the borders of each member's originating countries.

Members:

- FENI(JKT48 / Leader / Jakarta)
- HINA(SKE48 / Nagoya)
- FAME(BNK48 / Bangkok)
- COLE(MNL48 / Manila)

Creat8 Stories Inc.

Creat8 Stories is a creative agency based in the Philippines. Harnessing the power of design thinking, Creat8 Stories is dedicated to creating impactful, culturally grounded brand experiences. With a deep passion for artistry and storytelling, Creat8 Stories transforms ideas into immersive campaigns and events that connect audiences across borders and drive meaningful engagement.

Place of business: Manila, Philippines

Website: <https://www.creat8stories.org>

【Contact regarding the release】

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